

# PROMOTIONAL ICE CREAM VANS

## PROMOTIONAL ICE CREAM VANS NATIONAL CAREERS SERVICE CASE STUDY



Promotional Ice Cream Vans worked with the National Careers Service on a summer roadshow across 16 cities in England, giving away free ice cream with a sprinkling of careers advice. The National Careers Service ice cream van was staffed by our team and highly trained careers advisers who provided support the public with their skills and training needs. The event was widely reported and Promotional Ice Cream Vans even managed to secure a photo opportunity with Olympic Gold Medalist Nicola Adams (pictured below).

“We know that the roadshow will help raise awareness of the service we can offer and allow us to reach more residents. Thank you for all your hard work during the National Careers Service roadshow. On behalf of the team at this end, we wanted to let you know that it has been a pleasure working with you.”



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