

# PROMOTIONAL ICE CREAM VANS

## PROMOTIONAL ICE CREAM VANS ROYAL DOULTON CASE STUDY



To celebrate the launch of its delightful floral range, Royal Albert china engaged Promotional Ice Cream Vans to assist with their vintage themed afternoon tea tour in different places around London. The event was aimed at women who enjoy afternoon tea, quintessential English themes and vintage style. Our decorated van visited various London locations serving free afternoon tea, macarons and cakes to all those who attended, with themed costumes and props available for those who felt inspired by the occasion to dress up and even get themselves a glamorous vintage "hair do" from the Royal Albert stylist with a polaroid photo to take away with them too.



Contact Us: 01708 766 622

Email: [info@99icecream.co.uk](mailto:info@99icecream.co.uk)